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Building in
Brampton, Caledon,
Toronto & York Region

ABOUT PRIDE BUILD

When is Pride Build 2017?

Thursday June 8 – Friday June 9, 2017 from 8:00 am – 4:00 pm each day.

Where is Pride Build 2017?

Pride Build will take place at our Pinery Trail build site (140 Pinery Trail, Toronto, ON M1B). This build site is located in the Toronto Region (Scarborough) located near the intersection of Neilson Road and McLevin Avenue and we will be completing 15 safe, decent and affordable houses.

Why is Habitat for Humanity GTA Pride Build important?

Habitat for Humanity GTA started the first ever Pride Build in Canada in 2014 with the objective of engaging members of the LGBTQ communities with Habitat for Humanity's vision of creating a world where everyone has a decent place to live.

The GTA has long enjoyed one of the most renowned Pride Week traditions in the world, bringing together people of diverse backgrounds and sexual orientations to celebrate courage, diversity, and the defense of human rights. Habitat GTA's Pride Build serves as a fun, new presence among Pride events to showcase yet another point of volunteerism, empowerment and activism, in forging a better region for all.

In one of Canada's most affluent regions, it may be shocking to learn that one in five family's lives in poverty. Habitat GTA believes that everyone has the right to a simple, decent and affordable home. By inviting volunteers to build, fundraise and raise awareness, Pride Build harnesses the power of Pride to provide a 'hand up' to hardworking families living in need of decent, affordable housing.

Who can participate in the Habitat for Humanity GTA Pride Build?

Pride Build creates a welcoming atmosphere for all members and supporters of the LGBTQ communities. No construction experience is necessary for participating in a Habitat for Humanity GTA build, as we provide all the tools, safety equipment, gear and training on site. Children and youth younger than 16 can assist with fundraising efforts, however, participants must be 16 years or older to volunteer on the build site. If a person is under the age 18 they must obtain parental or legal guardian consent before completing this online application. Their parent or guardian must be present to electronically consent to the terms and conditions.

Do I need construction expertise or experience?

No. You do not require construction experience to participate. We will provide you with all the safety gear, tools and know-how you will need. Our talented volunteer Crew Leaders will show you the ropes.

Do I need my own equipment?

No. We will provide you with a hardhat, boots, tool belt, gloves, safety glasses and tools.

What should I wear?

Habitat for Humanity GTA builds in rain, snow or shine so dress for the weather and wear layers that you can add/remove. Loose, comfortable clothing that you don't mind getting dirty is recommended, as are extra socks

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to ensure your boots fit well. Long pants are mandatory on site - participants wearing shorts will not be permitted to build. Habitat GTA provides hard hats, boots and gloves.

What are we building?

We will be completing eight two-story semi-detached homes and one single-detached home.

Is the partner family receiving the house a member of the LGBTQ communities?

The selection of Habitat for Humanity GTA partner families is done by the Family Selection committee in a way that does not discriminate on the basis of ethnicity, age, disability, religion, marital status, gender identity or sexual orientation. All families selected into Habitat GTA's program have demonstrated the need for affordable housing; have the ability to pay a mortgage and the willingness to partner with Habitat for Humanity GTA.

Where do the funds go?

Funds raised will go directly towards building affordable homes in the GTA. Habitat for Humanity GTA's ten ReStores help cover our administrative and fundraising costs.

What can I expect on my build day?

Your build day will include catered breakfast, lunch and snacks, a t-shirt for each team member, and instructions on each task assigned for the day. In addition to delivering a standard build day experience, the Pride Build event organizers also have a few fun activities planned on site such as a keynote speech in the morning, a lunch time awards ceremony, a friendly hammer competition, and some fantastic event giveaways!

REGISTRATION

I'm ready to sign up! What do I do?

Click the "Sign Up" button at the top right of the page. On the next page, choose your build day and then click "Next" at the bottom. You will be guided through the registration process. During this process, you will be invited to join a team, set up a team, or build as an individual. Once your registration is complete, you will receive an email confirming your participation in the 2017 Pride Build.

Do I need to register again if I participated last year?

Yes. You do need to register again for the 2017 Pride Build. However, if you filled out an online application last year, you can sign up with the same username and password to simplify the process.

I can't log in because I have forgotten my Username or Password.

Please contact us at events@habitatgta.ca.

Why is there a registration fee?

Pride Build assists Habitat for Humanity in raising thousands of dollars toward realizing our vision of a world where everyone has a safe and decent place to live. There are costs associated with staging an event to raise that money. The registration fee helps cover the costs associated with the event so that we contribute as much

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of the money raised by participants as possible to the cause. Registration fees are used to cover event expenses such as t-shirts, tents, food, safety gear, website administration, data processing, etc. This helps to ensure that funds raised by you will go directly towards our mission.

Are registration fees refundable? Can they be transferred to another participant?

No. Registration fees are non-refundable and non-transferable. This helps us reduce administrative costs.

Do registration fees apply towards the fundraising minimum?

No. Registration fee pays for the support you will receive prior and during the event. This helps to ensure that funds raised by you will go directly towards our mission.

Are registration fees tax receiptable?

No. General donations cannot be converted to registration fees and registration fees cannot be applied towards fundraising commitments. This helps us reduce administrative and donation processing costs.

Do I have to pay a registration fee if my company or organization is sponsoring the event?

No. As a sponsor of the event, a certain number of build spots have been allocated to your company or organization. This includes the registration fee and minimum fundraising commitment. Check with your team lead for availability and registration instructions.

Can I build for more than one day?

Unfortunately, our fundraising goal depends on one build day per person.

Can I bring a friend with me on my build day?

Yes. We invite all volunteers over the age of sixteen to participate. However, everyone is required to pay the registration fee and raise a minimum of \$250/person (or reach the team average of \$250/person).

Can people from the same team build on different days?

Yes. People can fundraise toward the same team goal, but choose to build on different days. Choosing your build day is part of the registration process. If you would like to build with your team, be sure to find out the preferred day from your Team Captain. If you would like to build on a different day, simply choose your preferred day from the available shifts.

How do I set up a team?

First, register yourself. During the registration, you will have the opportunity to setup a team, join a team or build as an individual. If you choose to set up a team, you will become the Team Captain. Next, reach out to friends, colleagues and family, asking them to join you. If you want to build together, be sure to let them know which day you chose. Build shifts may fill up quickly, so ask your teammates to register right away.

My company has created an alliance. How can my team join?

If your company or organization has created an alliance, your team can join and fundraising totals will be added together under the company or organization name (i.e. Marketing Department vs. Finance Department at XYZ Company can fundraise as separate teams under one XYZ Company total). To join an alliance, register

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yourself on your preferred build day and choose "Create a Team". Once you have created a team, you can choose to join an alliance. Select your alliance from the list and click "Next" to continue the registration process. *Note: To register as part of an alliance, your organization/company must create an alliance first before you create a team. Please contact us at events@habitatgta.ca for more information.*

Can I volunteer as part of group?

Yes. You can set up a team and encourage your friends or group to register online. You are not required to build together, but if you want to, ensure that they choose the same build shift as you. If you have a group larger than 10 people, contact us at events@habitatgta.ca to reserve spots for up to two weeks.

Can I build another day, outside of the Pride Build event?

Yes, you can build as a regular volunteer by signing up through our Volunteer Hub.

Visit <http://buildsite.habitatgta.volunteerhub.com/events/index> and choose a date, select a location and click "Sign Up".

What is the minimum or maximum number of people per team?

The minimum number of people on a team is two. The maximum is fifteen. For groups over fifteen, you can create two (or more) teams and join all teams together as an alliance. Please note that space is limited and offered on a first come first serve basis. As space fills up, your chances of building on the same day decrease; so sign up quickly!

Can I reserve build shifts?

Yes. Reservations are made on a first-come-first-serve basis. To make a reservation, please contact us at events@habitatgta.ca. Reservations will be held for two weeks after which all remaining build shifts will be released.

Can I change my build day after I register?

We encourage you to think carefully about your build day before signing up. Build shifts fill up quickly, and so there is a good chance we will be unable to change your day after you have registered.

FUNDRAISING

Why do I have to fundraise?

Each participant is asked to contribute or fundraise a minimum of \$250 and is encouraged to go beyond that. This money is urgently needed to continue building decent and affordable houses in the Greater Toronto Area. If you have never fundraised, it may seem daunting. But don't worry! Habitat GTA offers personalized online fundraising pages, helpful tips, templates and incentive prizes to make it easy.

What is the fundraising commitment?

The minimum fundraising commitment is \$250 per individual. If you are fundraising as a team the commitment is a minimum average of \$250 per teammate.

How will I raise the \$250 minimum?

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Pride Build participants can do that and more. We have helped thousands of people raise millions for our organization and we're here to help. Visit the 'Resources' page on our website (www.pridebuild.ca) for ideas and tips or email us at events@habitatgta.ca.

Do we accept donations online?

Yes. It's easy with our secure online credit card process. Go to our website (www.pridebuild.ca) and click the 'Donate Now' button at the top or search for the participant you wish to donate to (bottom left). Choose a donation amount and follow the instructions. Donors will receive a tax receipt via email.

Do we accept donations by mail?

Yes. Go to our website (www.pridebuild.ca) and go to the 'Resources' section to download and print out the donation form. Mail this form in with your donation cheque. Habitat GTA's mailing address is on the form. Please do not mail cash. You can also get a donation form by emailing us at events@habitatgta.ca. Donors will receive a receipt by email if their form includes a valid email address, or by mail if not.

Is there a minimum donation amount?

No. There is no minimum donation amount; however, only donations over \$20 will be eligible for a tax receipt. This helps us reduce our administrative and data processing costs.

Can I collect cash and cheque donations?

Yes. This is a great way to gain support from the people you see in person – at work, school, social clubs and more. If you collect cheques or cash donations, simply record their contact and gift information on the Pledge Form found under the Participant Resources section of our website. Then bring the sheet, cash and cheques with you on your build day in an envelope. To update the thermometer and scroll on your personal fundraising page, log in and click the "Fundraising" tab. Then, click on "Manage Cash and Cheques" on the left margin. Fill out the name and the amount.

Is it okay if I don't meet my personal fundraising goal?

As a non-profit organization, we aim to raise as much money as possible to help families in need of affordable housing. Unfortunately, our space is limited to a number of builders per day. To guarantee your spot in the event, an online registration will be required as well as payment of the registration fee with a personal or company credit card. If the minimum fundraising goal of \$250.00 is not achieved, the balance will be charged to the registered credit card.

Be fearless! We find that people surprise themselves. Pride Build participants come from all walks of life. Young and old, business executives and students alike have found creative ways to raise money. Visit the Participant Resources on the website for helpful tips on fundraising. If you feel you may not reach your goal, contact us for helpful advice at events@habitatgta.ca.

How long do I have to fundraise the \$250?

You will have until June 30, 2017 to raise the minimum fundraising amount. While donations received after this date will be graciously accepted, they will not count towards your fundraising total and will not qualify for incentive prizing.

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Do you provide tax receipts?

Habitat for Humanity GTA provides tax receipts for all gifts over \$20. Tax receipts will be generated from our online system for donations made online, if you have collected offline donations, please ensure you have completed the donor information on the pledge forms, and bring them along with the donations on your build day.

OTHER WAYS TO SUPPORT

I am unable to participate as a build volunteer; how can I support Habitat Pride Build?

There are many ways you can support Pride Build even if you are unable to build with us. In order to help us reach the \$70,000 event fundraising goal, we encourage you to make a donation towards the campaign to show us your support and bolster the impact of our Pride Build campaign.

You can spread the word by including Pride Build in your social media updates, blogs, company newsletter, intranet, or website. You can also advocate for Pride Build by encouraging your book club, gym buddies or other groups to register a team. Additionally, we are also looking for in-kind donations of event food, videography service, pro bono advertising space, signage printing, prizing and swag bag products.

How can my company support Habitat for Humanity GTA Pride Build?

We are always looking for corporate partners with an interest in the Pride Build. We offer great brand alignment, recognition and corporate engagement opportunities. If you think you can help, or would like more information, please contact Emily Delaney, Fund Development Manager, Events & Sponsorship at emily.delaney@habitatgta.ca or 905.868.8722 ext. 31.

How can my company sponsor Pride Build?

We are still seeking corporate sponsorship for Pride Build 2017, as well as swag for our gift bags and fundraising incentive prizes. We offer great recognition and corporate engagement opportunities. If you think you can help, or would like more information, please contact Emily Delaney, Fund Development Manager, Events & Sponsorship at emily.delaney@habitatgta.ca or 905.868.8722 ext. 31.

How can my company donate construction materials to Habitat for Humanity Greater Toronto Area?

We are always seeking donated construction materials. To donate, please contact Jenn Javier at jenn.javier@habitatgta.ca or 416-455-0883 ext. 237.

How do I become an Event Assistant volunteer for Pride Build?

Event Assistants are needed to help ensure a good build day for our Pride Build participants. You can help with registration, lunch, set up, tear down and more. If you are interested in learning more, contact events@habitatgta.ca or sign up at habitatgta.ca/volunteer, choose 'Events' and select the day(s) of your choice.

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How can I help promote the Pride Build?

You can spread the word by including Pride Build in your social media updates, company newsletter, intranet or website. Approach members in your community/school/company newspaper and ask them to highlight your participation in an article. Put posters in your place of work. Encourage your book club, exercise class or faith group to register a team.

Who do I contact for media information?

For media enquiries, more information, photographs and/or videos, contact Joanna Dwyer at joanna.dwyer@habitatgta.ca or T: (416) 755 7353